



# 2016 Alien Global Partner and User Conference & Exhibition

October 18-19, 2016 Miami Marriott Biscayne Bay, Miami Florida

October 17 Afternoon Free Training Session & Evening Welcome Reception

## IDENTIFICATION **IoT** *Of Things™*

Alien's success is based on providing customers a complete RFID solution through our extensive network of industry leading partners. Join us at the beautiful Miami Marriott Biscayne Bay, where strategies, innovation and experience will be shared among end-users, developers, VARs and converters. The forum includes general sessions and numerous breakout options, as well as an opportunity to network with end-users, Alien technical staff, industry partners and suppliers.

**RFID Identification of Things is the data source behind IOT leading to improved efficiency, accuracy and economic benefit**

Why attend?

- The best way to **network** in the RFID industry
- Over 100 **global partners and end-users**
- Industry **exhibitors**
- 4 parallel speaker sessions – all **100% RFID relevant**
- Compelling **keynote** speakers
- Get Trained! - The very latest in RFID technology

### Network with:

- New technology innovators
- Old and new customers
- New potential partners
- Alien Engineering, Sales and Marketing

### Sessions provide:

- New technologies and innovations
- RFID market needs
- Success stories
- Global and adjacent markets growth
- Alien Technical Product Training

### Who should attend:

- End Users
- Converter Partners
- VAR / VASP Partners
- Executive : President, C - Level, EVP & VP's
- Management : Directors, Managers
- Developers and Engineers
- Sales & Marketing





## Preliminary Agenda

Monday, October 17, 2016				
1:00 - 4:30 PM	Alien Specialized Training			
6:30 - 8:00 PM	ALIEN WELCOME RECEPTION!			
Tuesday, October 18, 2016				
7:15 - 8:00 AM	BREAKFAST			
8:00 - 8:35 AM	Keynote Presentation			
8:40 - 9:20 AM	Industry Breakout Session	Industry Breakout Session	Industry Breakout Session	Alien Technology Track
9:25 - 10:05 AM	Industry Breakout Session	Industry Breakout Session	Industry Breakout Session	Alien Technology Track
10:05 - 11:05 AM	VENDOR EXHIBITION			
11:05 - 11:45 AM	Industry Breakout Session	Industry Breakout Session	Industry Breakout Session	Alien Technology Track
11:45 - 12:45 PM	LUNCH Keynote Presentation			
12:50 - 1:30 PM	Industry Breakout Session	Industry Breakout Session	Industry Breakout Session	Alien Technology Track
1:35-2:15 PM	Industry Breakout Session	Industry Breakout Session	Industry Breakout Session	Alien Technology Track
2:15-3:15 PM	VENDOR EXHIBITION			
3:20-4:00 PM	Industry Breakout Session	Industry Breakout Session	Industry Breakout Session	Alien Technology Track
4:05-4:50 PM	Industry Breakout Session	Industry Breakout Session	Industry Breakout Session	Alien Technology Track
6:00 PM	Miami by Night - Networking Reception			



Wednesday, October 19, 2016				
7:15 - 8:00 AM	BREAKFAST			
8:00 - 8:35 AM	Keynote Presentation			
8:45 - 9:20 AM	Industry Breakout Session	Industry Breakout Session	Industry Breakout Session	Alien Technology Track
9:25 - 10:05 AM	Industry Breakout Session	Industry Breakout Session	Industry Breakout Session	Alien Technology Track
10:05 - 11:05 AM	VENDOR EXHIBITION			
11:05 - 11:45 AM	Industry Breakout Session	Industry Breakout Session	Industry Breakout Session	Alien Technology Track
11:50 - 12:30 PM	Industry Breakout Session	Industry Breakout Session	Industry Breakout Session	Alien Technology Track
12:30 - 1:30 PM	LUNCH and CLOSING			





## Where and When?

The week kicks off on Monday, October 17 with pre-conference training and the welcome reception.

Two days of sessions and keynotes start the morning of Tuesday October 18th and finish Wednesday the 19th after lunch. Meals are provided throughout the event. **Join us Tuesday evening for *Miami by Night - Alien's networking reception and dinner***. Check [alientechnology.com/2016-conference](http://alientechnology.com/2016-conference) for detailed agenda (coming shortly).

## How Do I Participate?

- **Industry Partners:** Attend all the keynote sessions, break-out sessions and exhibits
- **Exhibitor:** An opportunity to show and prove your products to users and partners
- **End-User:** Discounted participation for end-user
- **Sponsor:** We have a limited number of sponsorship opportunities

## Fee Schedule:

	Early Bird Registration (Until Sept 26)	Normal Registration (After Sept 26)
Industry Partners	\$599 (\$399 subsequent attendees) *	\$699 (\$399 subsequent attendees) *
Exhibitor	\$999 (\$399 subsequent attendees) *	\$1099 (\$399 subsequent attendees) *
End User	\$399**	
Sponsor	Contact us	



\* Prices for first attendee. **\$399 for subsequent attendees** from the same company when purchased together.

\*\* No other discounts



## Participant Benefits:

- Keynotes from industry leaders and influencers.
- A 2 day schedule packed with the latest in RFID and networking with industry leaders.
- Select from a wide variety of concurrent sessions to fine tune your interests.
- Spend time with Alien technical staff to learn more about the latest developments and to help crack your toughest issues.
- Opportunity to meet with vendors and suppliers in at your conference exhibition.
- Cocktail reception Monday the 17th
- Tuesday evening dinner - an opportunity to network with new and long time acquaintances.
- **Optional FREE pre-conference training with Alien Engineering team on Monday October 17 at 1pm**

## Exhibitor Package includes:

- Exhibitor table (skirted 6' table with company name placard and power).
- One registration pass.
- Access to general and breakout sessions.
- Access to Alien technical discussion sessions and support team.
- Vendor exhibits.
- Tuesday night dinner, Conference breakfasts & lunches.
- Package price: \$1099 (**\$999 prior to 9/26/2016**).

## Interested?

To find out more, go to [alientechnology.com/2016-conference](http://alientechnology.com/2016-conference).

Simply complete the online registration and an Alien representative will be in touch with you.



**Alien Technology is the industry's most experienced, quality supplier of RFID innovations, technologies and products.**



## About the Hotel

Cross Biscayne Bay, the bridge to everything Miami and enter another world at the Miami Marriott, Biscayne Bay! At the intersection of the Miami Arts, Wynwood and Design districts and mere minutes from the Miami Beach Convention Center, the hotel offers pleasure seekers and business travelers a sophisticated Miami experience. Near the Port of Miami, Marriott Biscayne Bay is the only marina-front downtown hotel! The hotel features a sparkling lobby with contemporary work pods, Wi-Fi, Illy Cafe, jaw-dropping views and outdoor dining at Catch Grill & Bar. Slumber in style in modern guest rooms and suites, complete with beautiful balconies overlooking the city or bay.

## Hotel Reservations

The Conference Room Rate is \$189/night. To take advantage of this special rate, please follow this link to make your reservation before September 26, 2016:  
[tinyurl.com/AlienHotel2016](http://tinyurl.com/AlienHotel2016)

## Explore Miami!

Come early before the conference or stay after to enjoy many of the area's sites:

• Design District	• Port of Miami
• Wynwood Arts District	• Coconut Grove
• South Beach / Art Deco District	• Miami Seaquarium
• Bayside Marketplace	• Dolphin Stadium (Home of the Miami Dolphins)
• American Airlines Arena (Home of the Miami Heat)	• Vizcaya Museum & Gardens

### Directions from Miami International Airport (MIA):

Marriott, Biscayne Bay is located just over 6 miles from MIA.

1633 North Bayshore Drive  
 Miami, Florida 33132 USA  
 Phone: 1-305-374-3900

### From MIA

- Take 836 E. to 395 (Miami Beach) Exit. Exit to Biscayne Blvd. Turn left onto Biscayne Blvd.
- Turn right on NE 14th Street. Go 1 block, then, turn left onto North Bayshore Drive. Marriott,
- Biscayne Bay is on the right side of street at 1633 North Bayshore Dr.

### THE SOUTH BEACH SHUTTLE



<http://tinyurl.com/Alien2016-Shuttle>



<http://tinyurl.com/Alien2016-Trolley>

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